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Lean product development is a great way to conceptualize and evaluate the value your product provides to users on a continual basis. It focuses on a few core tenets: eliminating or decreasing waste

Understanding Lean Product Development and When to Use it

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Mastering Lean Product Development A Practical, Event-Driven Process for Maximizing Speed, Profits, and Quality ~ Ronald Mascitelli This Practical Implementation workshop presents a set of leading-edge, practical tools for slashing waste and increasing speed and efficiency.

Mastering Lean Product Development

Mastering Lean Product Development represents the definitive roadmap to achieving breakthroughs in speed, efficiency, and customer value for any firm engaged in new product development. L'autore Ronald Mascitelli, PMP (Project Management Professional, MS Solid-State Physics, UCLA) is the Founder and President of Technology Perspectives.

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There are a number of ideas behind mastering lean product development, but they must be incorporated together to achieve optimal results. This is also the time to begin to more thoroughly understand what the customer genuinely wants in a product and how to make them more valuable. Understanding the Value Proposition

Lean Product Development: The Right Value Proposition & More

In his new book 'Mastering Lean Product Development', Ron Mascitelli first takes a bird's-eye view of NPD before explaining the

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process, practices and tools enabling a desired outcome: lean .

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Mastering Lean Product Development represents the definitive roadmap to achieving breakthroughs in speed, efficiency, and customer value for any firm engaged in new product development. As competition in the manufacturing sector intensifies, excellence in new product development has become a mandate.

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This workshop is based on the recently published book Mastering Lean Product Development, by Ronald Mascitelli, and is presented by the author. Participants will take away a practical plan for executing a real-world development project in less time, with higher margins, and with enhanced quality and customer value.

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2-DAY Mastering Lean Product Development Workshop ...

The Lean Design® Guidebook describes eighteen powerful and practical tools for product development teams that enable dramatic manufacturing cost reduction. The emphasis is on team activities that can create breakthroughs in material, labor, and overhead cost, while maintaining the highest quality and value for customers.

Guidebook, Product Design, Lean Design, Market Requirements

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